

**Best of SABCS® (San Antonio Breast Cancer  
Symposium®) Kyoto 2020 program  
Sponsor, Advertiser, Exhibitor Guideline**

Date: April 4(Sat), 5(Sun), 2020

Venue: Kyoto International Conference Center

**<https://sabcs.kyoto-breast-cancer.org/>**

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## Greetings

Dear Sir/Madam,

We are pleased to announce "Best of SABCS Kyoto2020" to be held on April 4(Saturday), 5(Sunday), 2020 at Kyoto International Conference Center.

With great pleasure, we invite you to the Official Best of SABCS® (San Antonio Breast Cancer Symposium®) Kyoto program in conjunction with KBCCC2020 International Convention to be organized at Kyoto International Conference Center on 4th and 5th April 2020.

Since 1977, the Symposium's mission has been to provide state-of-the-art information on breast cancer research. From a one-day regional conference, the Symposium has grown to a five-day program attended by a broad international audience of academic and private researchers and physicians from over 90 countries.

The official Best of SABCS® programs allows Oncologists, who are unable to travel to San Antonio, the opportunity to experience and discuss the research and advances with colleagues and key opinion leaders. The mission of official Best of SABCS® Kyoto is to relive the sessions that bring SABCS® education, speakers and presentations to audiences outside the USA.

We would like to humbly thank the medical professionals who have spared some of their valuable time to take part in the Best of SABCS® Kyoto. We would also like to thank all the organizations who have generously given their support to this event.

Yours faithfully,

Professor Masakazu Toi M.D Ph.D

Representative Chair of Best of SABCS Kyoto 2020

Breast Surgery Department, Graduate School of Medicine, Kyoto University

## Convention Outline

### ✧ Convention Dates

April 4 (Saturday), 5(Sunday), 2020

### ✧ Venue

Kyoto International Conference Center

422 Iwakura Oosagi-cho, Sakyo-ku, Kyoto city, 606-0001, Japan

TEL:+81-75-705-1251

### ✧ Name of hosting institution

Best of SABCS® (San Antonio Breast Cancer Symposium®) Kyoto 2020 program

Representative Chair (Facilitator) Professor Masakazu Toi (Breast Surgery Department, Graduate School of Medicine, Kyoto University)

### ✧ Purpose and significance of the academic convention

The official Best of SABCS® programs allows Oncologists, who are unable to travel to San Antonio, the opportunity to experience and discuss the research and advances with colleagues and key opinion leaders. The mission of official Best of SABCS® Kyoto is to relive the sessions that bring SABCS® education, speakers and presentations to audiences outside the USA.

### ✧ Outline of the plans of the conference

#### ( 1 ) Main sessions of the convention

- New directions in translational research and resistance mechanisms
- Novel therapeutics in advanced disease
- Advances in approaches to local-regional disease
- Molecular signatures for prognosis, prediction and resistance
- Germline tests and variants and high-risk management
- Pathological findings of pre-malignant diseases

#### ( 2 ) ABSTRACT WRITING SEMINAR

- Techniques to Improve Abstract Writing Skills

(3) Number of prospective turnout

Domestic and Overseas participants 200 people

(4) Convention URL

<https://sabcs.kyoto-breast-cancer.org/>

✧ Inquiries regarding this conference

Best of SABCS Kyoto2020 Secretariat

Park homes saga-arashiyama sakuratei308

43-1 Sagashinguumachi, Ukyo-ku.

Kyoto City 616-8355 Japan

TEL : +81-75-600-8675

FAX : +81-75-320-2575

E-mail:info@kyoto-breast-cancer.org

✧ Other

If you have an interest in supporting this conference please feel free to contact the  
Best of SABCS Kyoto2020

## 2. Sponsor Options

### 1. Symposium

※ \*Submission deadline (scheduled): December 31, 2019

Co-Organized Session/Seminar	Time/ Number of prospective turnouts	Cost	Number of applications
Luncheon Seminar in April 4	60min·About 200 people	2,500,000yen	<b>SOLD OUT</b>
Evening Symposium in April 4	60min·About 200 people	2,500,000yen	<b>SOLD OUT</b>
Morning Seminar in April 5	30min·About 200 people	1,500,000yen	2
Luncheon seminar in April 5	60min·About 200 people	2,500,000yen	<b>SOLD OUT</b>

(\* Exclusive of consumption tax)

## 2. Insertion of Advertisement into Printed Matter

\*Submission deadline (scheduled): December 31, 2019

•Program (Number of prospective publication: 600)

Best of SABCS Kyoto 2020, which will include the convention program, social events and general information, will be circulated to all participants. Please note the design fee is not included in the below insertion cost.

Media creation cost: 925,000yen (exclusive of tax, planned)

Program abstract	Size	Insertion Cost	Number of applications
Back side of the front cover (1 page in color)	A4 whole page (W180mm×H277)	<b>550,000yen</b>	1
Back side of the back cover (1 page in color)	A4 whole page (W180mm×H277)	<b>275,000yen</b>	<b>SOLD OUT</b>
Black and white (1/2 page)	A4 1/2 (W180mm×H120)	<b>78,750yen</b>	5

Size negotiable (\* inclusive of consumption tax)

[Advertisement text] PDF file

**English text recommended** as this is an international conference. (Japanese allowed)

### 3. Promotional Goods

\* Submission deadline (scheduled): December 31, 2019

- Congress bag (Planned number of production: 600)

Bags will be given to all participants. Your company's name will be impressed not just during the convention but after the convention too.

For congress bags, the logo of the applicant company as well as the logo of Best of SABCS Kyoto2020 will be inserted. For change of design or change of specification, we will charge an extra fee.

Congress bag	Size of logo	Cost	Number of applicants
Printed on the congress bag (black and white)	<b>25mm×25mm</b>	<b>55,000円</b>	<b>5</b>

(\* Exclusive of consumption tax)

[Advertisement text] Adobe Illustrator Data, PDF file

- Name card holder (Number of prospective offerings: 600)

Name card holders will be given to all participants. Your company's name will be impressed not just during the convention but after the convention too. Name card holders are printed with either name or logo of the sponsor company.

Name card holder	Cost	<b>SOLD OUT</b>
Advertisement fee	<b>88,000yen</b>	

(\* Exclusive of consumption tax)

[Advertisement text] Illustrator data, PDF file

- Web advertisement

Your company's name will be on the Best of SABCS Kyoto 2020 website.

Web advertisement	Cost	Number of applicants
Advertising Fee	<b>100,000yen</b>	<b>5</b>

- Other

Please feel free to consult with the Best of SABCS Kyoto2020 Secretariat if you have any other means to offer support other than above

## **Application and Payment**

Best of SABCS Kyoto2020 Secretariat will sign the contract with each company as the representative of the steering committee. All sponsors' applications will be accepted in a first-come-first-served order. In general rule we cannot accept applications after the submission deadline.

### **Method of application**

Please fill out the required fields in the attached application form and send it by FAX or Email to the address below.

Best of SABCS Kyoto 2020 Secretariat  
Park homes saga-arashiyama sakuratei308  
43-1 Sagashinguumachi, Ukyo-ku.  
Kyoto City 616-8355 Japan  
TEL : +81-75-600-8675  
FAX : +81-75-320-2575  
E-mail:info@kyoto-breast-cancer.org

\* Please make sure to write down your company's name using Roman alphabet as the English name will be required at the time of inserting the name in the program. The name will be published as it is written in the application form so please be advised to be careful of any mistakes. (Upper case and lower case will be published as written in the application form). \* We will contact the person who is specified as the contact person in charge in the form. Should you wish to change of contact person in charge, please let the conference Secretariat know as early as possible.

### **Method of payment**

Please make all payments in Japanese yen. After receiving the application form, you will be issued an invoice from the secretariat. Please make payment of the sponsoring charge to the designated account by the payment deadline date specified in the invoice. Please incur any bank transfer fees at your expense.

### **Cancelation**

In the case of canceling; please contact the Secretariat as soon as possible. Cancelation costs are as below.

November 10 – January 1, 2020: 30% of fee of application  
January 2 – March 1, 2020: 50% of fee of application  
March 2 – April 1, 2020: 100% of fee of application



